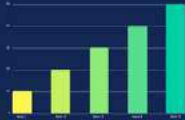EVERYTHING YOU NEED TO KNOW TO IMPROVE
YOUR ONLINE MARKETING

YOUR HANDBOOK
OF
ONLINE
MARKETING

EMANATE DIGITAL

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*"Leverage the strength that you
have: that no one else can be you."*
- Todd Wheatland

SEARCH ENGINE OPTIMIZATION

Search Engine Optimization (SEO)

Introduction to Online Marketing

Digital Marketing, simply put, is advertising through a variety of digital channels. Digital channels include search engines, social media, emails and mobile apps. The definition of the term is interpreted differently and explained in various ways. Similarly, the range of activities that fall under this umbrella term is further debatable and not agreed upon by many universally.

The key to using this form of marketing to the fullest is by leveraging these digital channels and use it to connect with your existing and potential customers.

Marketing has always been about connecting with your customers and with a majority of the human population now spending their time with online activities like shopping or social media, why not use it to your advantage? Why not use it to enhance the online presence of your business, gain more customers and increase business revenue?

This comprehensive guide to Online Marketing will tell you all you need to know to attract, convert, close, and delight customers online.

A Brief Overview of the elements of Digital Marketing

The ebook covers all the essential topics - the ones that if invested in wisely will give you an optimum Return on Investment (ROI) and an enhanced online presence. They are:

1.SEO

2.Paid Advertising

3.Email Marketing

4.Social Media Advertising

Search Engine Optimization (SEO)

SEO has only been around since the inception of Google and the web.

But, what is SEO?

While Wikipedia has its own way of defining SEO, let's look at an example to understand it better.

When it comes to SEO, there's you, the search engine, and the searcher. If you have an article about how to make vegan lasagna, you want the search engine (which, in 90% of all cases, is Google) to show it as a top result to anyone who searches for the phrase "vegan lasagna."

SEO is the magic you have to work on your article in order to make Google very likely to include your post as one of the top results whenever someone searches for that keyword.

Before we dig into the best practices for SEO, there are a few things to consider:

1. **What is considered for a Site to Rank?**

2. **What is Google's algorithm Rankbrain all about ?**

3. **What are the SEO Bad Practices?**

1. What is considered for a Site to Rank?

Ranking high is all we ever want, but at times it is more difficult than others. Let's look at what Google considers for a site to rank.

• Just creating a webpage is not enough:
Just because you create web pages targeting a certain keyword phrase or in a specific topic area does not mean you will rank for those terms. In short, we don't know if Google is "buying" it.

• Ranking Analysis:
One of the best ways to see the ranking potential for a webpage is to see what it already ranks for. Once you have the basic ranking data, the next step is to manipulate the data to find additional keyword sets.

• Tuning and Tweaking:
If you find you rank for a number of related terms, your next steps are pretty straightforward. You should look to improve the content related to the target page on your site by improving the depth of supporting content on other pages of your site.
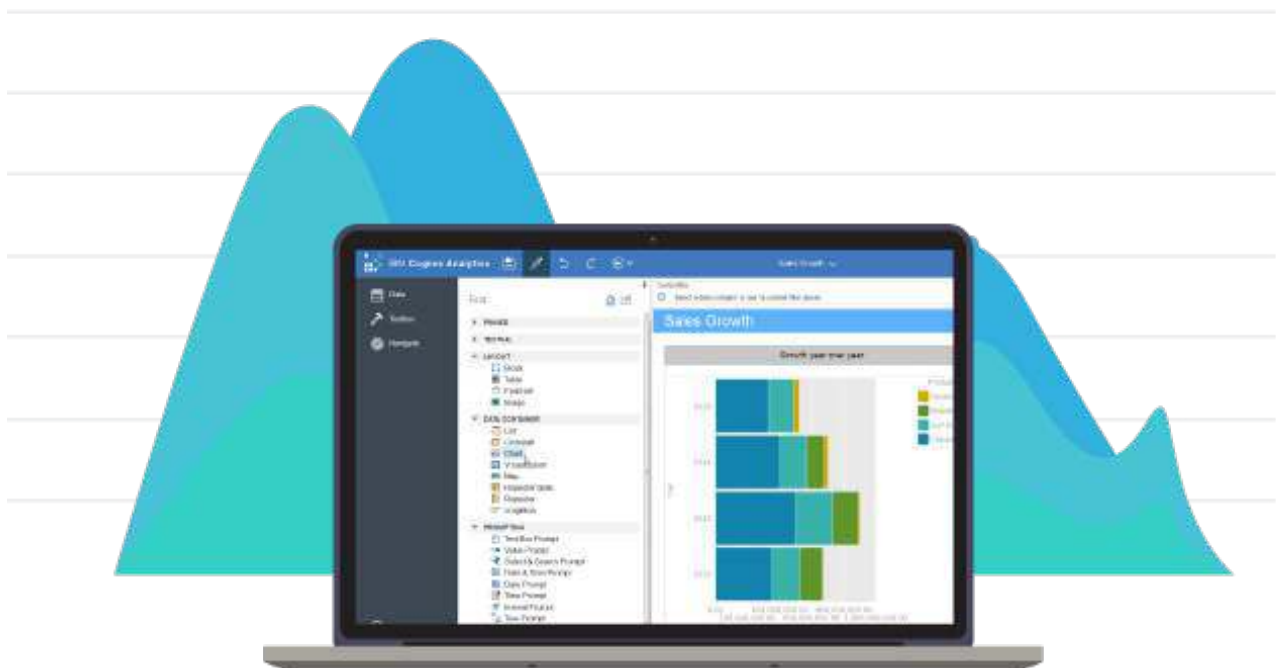
2. What is Google's algorithm Rankbrain all about ?

In 2017, Google introduced Rankbrain, the algorithm that now dictates the way results are displayed on SERPs.

According to Google, and we quote, *"In the few months it has been deployed, RankBrain has become the third-most important signal contributing to the result of a search query."*

Of course, the algorithm is regularly updated and refined to serve the best results to the user and is going to be more important in 2018.

2. What is Google's algorithm Rankbrain all about ?

The question arises now, what is Rankbrain really? How can you optimize your website to fulfill the conditions placed in the algorithm?

Rankbrain, a machine learning system, was basically created to measure how users interact with the results are placed before them.

Let's say, you enter a search for Red Velvet cake. You see the third result is a recipe article from the New York Times and it's a pretty good one. You read the entire thing and then move on.

On the other hand, you run the same search again but this time you click on the first result. Only this time it's not as good as you think it would be and leave the page in a few seconds. So you move on to the third result and find something that's actually worth reading.

The course of events is what Rankbrain will notice. *If there are a good number of people that visit the third result, it will be replaced to the first one!*

When a user spends a lot of time on your page, the amount of time spent is known as the dwell time. And Rankbrain pays a lot of attention to this dwell time.

In conclusion:

If you want to rank higher, make sure the content on your site is optimized in a way that is relevant to the user that visits your website. The longer the user "dwells" on your page, the higher you'll rank.

3. What are the SEO Bad Practices?

2017 was a great year to understand the good and bad practices with the announcement of Rankbrain. Now here are some of the practices that did not make its entry into the year 2k18.

- **Keyword Stuffing:**

Maybe a few years ago when the algorithm was pretty simple. You could manipulate and rank with the keyword being used a lot. Not anymore. Google just flags this misuse of keywords as "keyword stuffing". Using long tail keywords and topics around is a good idea.

- **Comment Spamming:**

The concept of backlinks is where your website URL is linked to other websites a good amount of times that it has a huge impact on your website and you bump up straight to the top results on the page. By some users, this concept is applied in a wrong way through comments spamming. Not only does it not help with rankings, but blocks you out from a few websites. How is that ever a good thing for ranking?

# 3. What are the SEO Bad Practices?

- **Duplicate Content:**

It is easy to copy paste content from one website to another. Who wants to work on so much content, right? But very few understand the implications of "duplicate content". When multiple sites have the same content, it confuses Google, splits the credit that you think your website deserves, and your site basically stays at the rank it has always been.

- **Hidden Links:**

This fact may be new to a lot of people. It is possible that some of the websites out there have links to their content that are not visible to you as a user but the Google bot can track it. Absurd, right? Sometimes, widgets can create such links for you without your knowledge. In this case, it is best to just set these links to nofollow.

- **Subpar UX:**

If your website isn't mobile responsive or fast, it can take a hit on your ranking. Make sure your website is tried and tested for the above metrics. If you haven't really taken it into consideration, you have some serious website work to do! And ASAP!
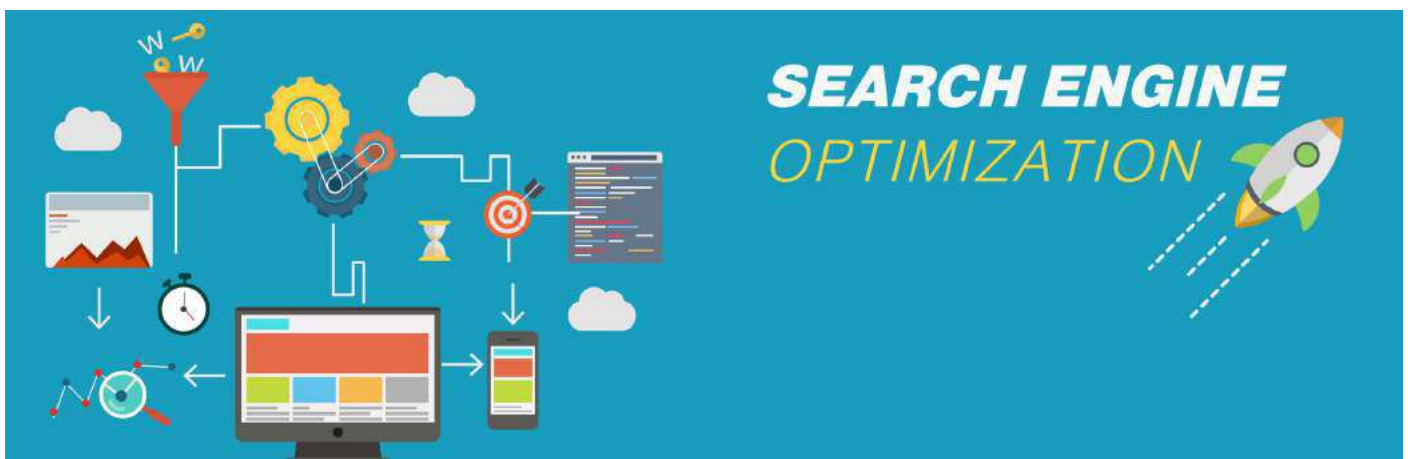
Ways you can improve SEO for your Website

Now that you've got a brief overview of everything about SEO, let's grasp a list of related steps that you need to take to ensure a higher ranking.

• **Do your Keyword Research thoroughly :-**
The keywords that relate to your products or services or incorporating the ones that help users find you to solve their problem is what you're looking for in your research. It is good to have a primary keyword along with a bunch of little secondary keywords that can be used to target in your optimization efforts.

• **Drafting a Compelling Meta and Title Description :-**
Yes, Google still takes it into consideration for your web page to rank. If you can write a compelling title and meta description optimized with keywords and phrases based on the user's needs, you can call yourself a winner.

• **Optimize your webpage for faster load speed :-**
This tip isn't something out of the blue. It has been around for some time now. Page load speed is considered a well-recognized factor for ranking on search results. The same applies to securing your website with HTTPS. It has been the point of focus for ranking for the past two years and will continue to do so in 2018.

Ways you can improve SEO for your Website

- **Add schema wherever necessary :-**

Schema is not achievable by everyone. For now, there's a small window of opportunity in case if you're in the recipe domain and where you have a lot of visual data. If your business falls under any of the verticals supported by Google right now, good for you. Seize the opportunity, add schema.

- **Find out the results Google shows up based on the relevancy of your keyword :-**

A great tip would be to type in the keyword you wish to add to your site and see what appears as a relevant result on the page. If you find a pattern and can fill the gap to rank higher, well, just do it!

- **Accessible URLs at all times :-**

You will want the Google bot to index most of the pages on your website. Make sure they're made accessible. In the case of a CMS like WordPress, make sure you've unchecked the option to "Discourage search engines from indexing your site" by checking the Reading settings of your site.

Is your website and content SEO compliant? No?

Then, contact us today. We are a digital marketing company specializing in online marketing and search engine optimization. We have already helped our clients across the world to succeed in their business with our services.

PAID ADVERTISING

Paid Advertising

Paid Advertising is where you invest or pay a certain amount of money for advertising space. The amount to be paid for ad space occupied is usually settled in a process of bidding between marketers and the owner.

It is a vast field and should not be taken lightly. In this topic we will be looking at -

1. Search Ads

2. Display Ads

3. Mobile Ads

4. Best Platforms for Paid Advertising

5. The Latest Trends in Paid Advertising

1. Search Ads

Paid search, also referred to as search advertising, search engine marketing (SEM), or pay-per-click (PPC), is the process of advertising on search engines such as Google, Bing, and Yahoo!. Search advertising software serves to automate this process. Search marketers use paid search in conjunction with search engine optimization practices and organic search marketing software to form a comprehensive search strategy.

Search marketers may also utilize other digital advertising channels such as a display, mobile, social, or video as further avenues to reaching their target audience.

Paid search advertising allows advertisers to place their product in front of people who are already looking for it. Because paid search advertising is targeted based on people's searches, ads are only shown to those already seeking out a product or service, increasing the likelihood that they will click on an ad and convert to paying customers. Furthermore, **there are more than 3.5 billion searches performed per day on Google alone**, and not targeting that audience is significant lost potential.

Search Ads are paid for on a pay-per-click (PPC) basis:
Advertisers pay each time someone clicks on their ad. The price per click is determined based on how competitive a given keyword is. The more popular the keyword, the more expensive it is. Price also varies across search engines. As per a study done by wordstream.com, the average CPC for AdWords across all industries is $2.69 for search ads and $0.63 on display ads.

2. Display Ads

Online display advertising is the process of advertising a company or product on websites. Display ads come in a variety of shapes and sizes and serve to encourage audiences to engage with the company associated with the ad. Marketers and advertisers use display advertising software in order to target, purchase, manage, and track display advertisements. Along with paid search advertising, display advertising is one of the most used forms of online advertising.

90% of agencies and marketers agree that display ads help with branding and as one of the more common forms of online advertisements, display ads have been made fairly accessible to businesses of all sizes. **Display advertising serves to grow brand awareness, gain more website traffic, and increase sales. Display ads have a broad reach and access to millions of web surfers.** This allows you to comb through the masses to target your ideal audience and improve the likelihood of them engaging with your advertisement.

Display ads can be paid for based on three different metrics:
1. *Cost per thousand impressions* **(CPM)**
2. *Cost per click* **(CPC)**
3. *Cost per action* **(CPA)**, *also known as cost per conversion.*

The average CPM for display advertising is $2.80, according to MonetizePros' CPM Rate Guide.

3. Mobile Ads

Mobile advertising is the process of advertising on mobile devices such as smartphones, tablets, and (increasingly) wearable technology. Advertising on mobile devices is nothing new, but the focus on the channel is increasing as more and more time is spent on mobile devices. **Mobile advertising software is used by advertisers to buy, manage, and track mobile advertising.**

Marketers may utilize mobile advertising in conjunction with other digital advertising channels such as display, search, social, or video to diversify their advertising strategy.
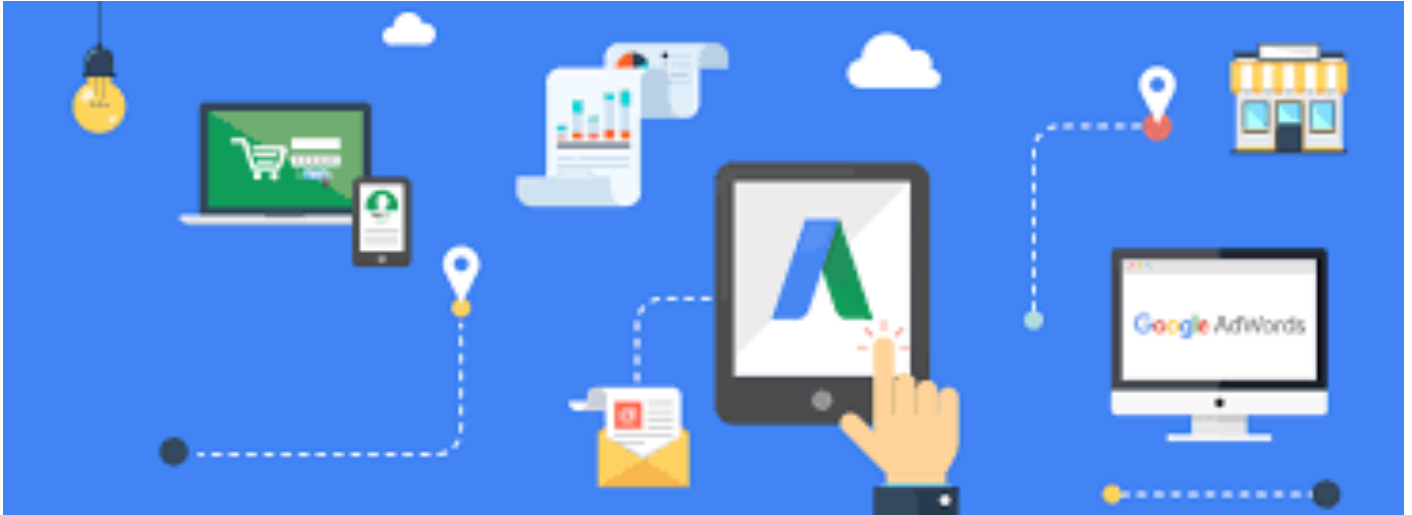

Mobile Ads typically are purchased on a CPM basis, though more engagement-based metrics such as CPC and CPV are also an option.

The average CPM for mobile advertisements varies by operating system and format but ranges between $0.15 and $5.00.

4. What are the Best Platforms for Paid Advertising?

- **Google Adwords**

The grand daddy of Online Advertising. Since Google owns the lions share of the search engine market, it makes their advertising platform **Adwords the biggest platform for Pay Per Click (PPC) marketing.** Adwords lets you create text, image or video based advertisements targeting people who search for specific keywords (you bid on keywords in an auction type market) and terms in the Google search box or through demographic and behavioral targeting via their Display Network. **You can also get very specific in when your ad displays, making your marketing dollars very efficient.** Setting up a campaign can be a bit complicated for beginners, luckily Google offers an easy way for small businesses to get started with Google Adwords Express.

- **Bing Ads**

Over the past few years Bing Ads has made great strides in improving their ad network as well as making it easy for business owners to run their own campaigns. Bing Ads offers free advertising credits but they can be hard to come by. If you go to the link below and submit your site to their search engine, they will offer you an advertising credit for trying it out.

4. What are the Best Platforms for Paid Advertising?

- **Facebook Ads**

Advertising on Facebook can be a gold mine for small businesses and their ad platform has come a long way the past few years, both in effectiveness and ease of use.

Facebook ads work similar to traditional Pay Per Click advertising (pay only when someone clicks on your ad), but the great thing with Facebook is that you can add an image or video along with your text. Even if people don't click on your ad, you're still getting lots of great exposure to a targeted audience for free.

While platforms like Adwords and Bing Ads typically target user behavior (searching for a product or service), Facebook lets you target according to demographic makeups and user interests.
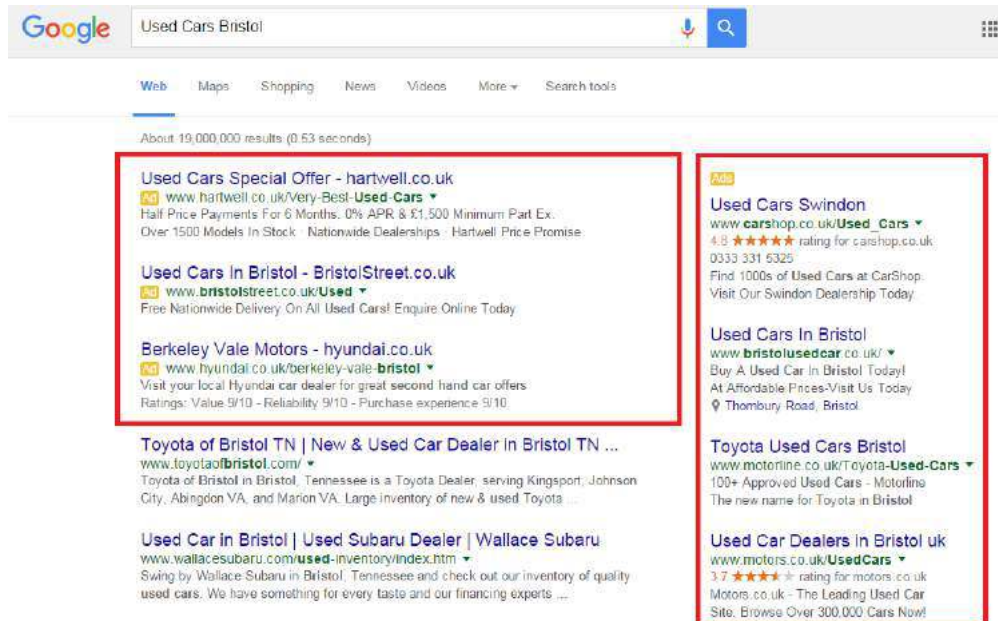
- **LinkedIn Ads**

If you're in the **B to B or professional services industry**, LinkedIn Ads may be exactly what you're looking for. **Linkedin can serve highly targeted ads to other professionals and businesses on Linkedin.** The Cost Per Click (CPC) is higher than pretty much any other platform listed here, but you can target your ads to very specific people.

We would recommend this if you are B to B or offering professional services and you are looking to acquire high value clients. The advertising platform is pretty easy to use and with so many highly detailed user profiles, offers incredibly detailed targeting choices.

5. Latest Trends In Paid Advertising

With the arrival of 2018 comes the madness and frantic planning of your digital Marketing strategy. If you haven't planned it out yet, it's not too late. here are…

Here are 5 digital marketing trends that you'll want to watch out for in the new year.

1. Twitter May Tumble While LinkedIn Rises:

While other social media platforms are seeing steady or rapid growth, Twitter has failed to grow its user base in 2017. Recently, the platform tried to revive its reach by expanding its traditional 140 character count to 280 characters. Meanwhile, LinkedIn has made a number of improvements to its advertising platform in 2017 and presented a refreshed user interface, offering new opportunities for B2B and B2C brands. Instagram, for its part, continues to grow at an incredible rate.

2. AI & Behavioral Marketing Will Make Strides Together:

Adobe predicts that machines will start making strategic marketing decisions. In such a situation, the software will analyze data to build segments, start and stop campaigns across various channels, and create custom copy that will target perceived personalities. **Because customers are more loyal when they see marketing that specifically targeted to them based on their behaviors**, these advances in AI and behavioral marketing in 2018 will allow marketers to more effectively engage with their prospects and customers.

5. Latest Trends In Paid Advertising

3. Brands Will Invest Heavily in Influencer Marketing:

According to Inc.com, 84% of marketers planned on executing at least one influencer marketing campaign during 2017, and businesses generate $6.50 for every $1 invested in influencer marketing. Clothing and beauty brands have had great success with using micro influencers and major celebrities for a while now, but now brands like Amazon are getting in on the action.

On the product detail page
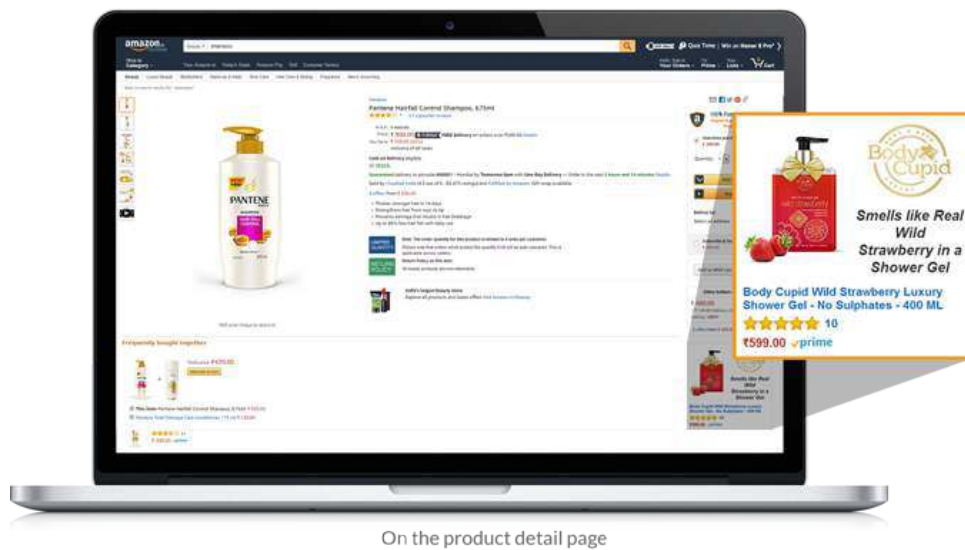
4. New Advertising Formats will Circumvent Ad-Blocking Technology:

Google is working on a Chrome tool that mutes autoplay videos, which might be good news for consumers, but not such great news for advertisers.

So how are brands getting around these types of ad-blocking and silencing features? Smart advertising platforms like Facebook have found ways to disable ad-blocking on their sites, allowing businesses to know their content will be seen. Others are moving to new platforms.

5. Privacy Protection Will Be a Major Priority Across the Globe:

With the onset of new privacy regulations across the globe, brands that sell to customers in Europe and beyond must be prepared to comply. **The new European Data Protection Regulation (GDPR),** in particular, will redefine what online privacy means for all organizations, as they're faced with requests (and requirements) for the permanent erasure of customer information through the "right to erasure" and restrictions about how prospect data is collected and used for marketing initiatives.

EMAIL MARKETING

Email Marketing

Step into the future of email marketing with our review of email marketing trends and predictions. Email Marketing is promoting your brand and services to your users via email. Simple right? But that's not all. **Let's look at some useful trends, tips, and tools to conquer the email marketing world.**
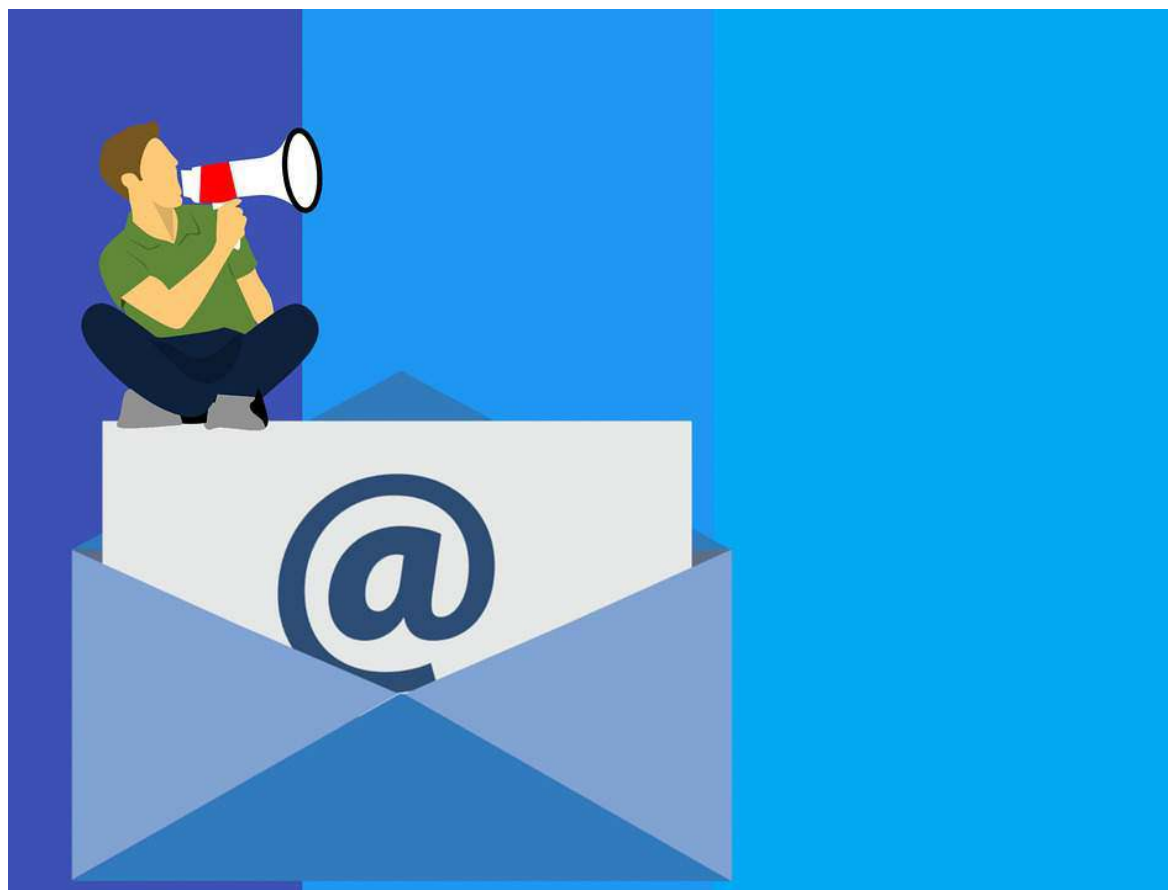
In this ebook, we'll be covering
1.Is the new Gmail feature the future of email marketing?

2.Best Tools for Email Marketing

3.Tips to a Successful Email Marketing Campaign

Is the new Gmail feature the Future of Email Marketing?

Gmail is about to get Dynamic.
Google demonstrated a software programming system that enables emails to feature continuously updating information and greater interactivity.

Users could see automatically updated flight information in a booking confirmation email. They could fill out surveys without leaving a message or review close-up shots of products in a marketing pitch without opening a browser window.

Developers can sign up for preview access to the AMP for Email spec and begin developing rich, interactive, engaging email experiences within Gmail.

Google notes the following benefits for incorporating AMP experiences into Gmail:
- *Content that is kept up-to-date in real-time*
- *The ability for recipients to browse and interact with content*
- *Users getting more done in less time without having to leave email*

Could this be the future of email marketing? *Possibly.*
Google is pushing forward. The Gmail integration marks the first broader use of AMP. Other email providers can adopt AMP as well, Google announced it kicks off an AMP-focused conference for software developers in Amsterdam.

The initial version of AMP for email is aimed at bulk senders. A retailer, for example, that sends a weekly sales notice could ensure that recipients see the current price or availability of an item no matter when the email is opened.

Best Tools for Email Marketing

Not sure which email marketing software is right for you? *We've distilled our experience using different email marketing tools into this interactive guide to help you choose the right tool for the job.*

1. ActiveCampaign

What sets ActiveCampaign apart is the fact that it has its own CRM system for managing leads, and marketing automation for nurturing your leads into customers. In short, it's an all-in-one platform for handling.

2. GetResponse

GetResponse's pricing is very affordable (and, unlike other services, stays affordable as your list grows). Their platform is easy to use, and importing your lists takes seconds. They have 500+ beautifully-designed email templates (all optimized for mobile), making it easy for beginners to create professional looking newsletters and autoresponders.

3. MailChimp

MailChimp is the go-to tool for creating newsletters and autoresponders. There are three things that really stand out about Mailchimp. The first is that it's probably one of the easiest email marketing tools to use. Secondly, they're the only email marketing service to offer a 100% free account. Finally, Mailchimp has a huge variety of integrations. There aren't many services that Mailchimp can't connect to. Whether you need to connect to LeadPages, Instapage, WordPress, Hubspot, Unbounce, Facebook, or virtually any other popular marketing tool – Mailchimp will integrate with them.

4. Aweber

Best for marketers looking for an established tool on a budget.
Despite looking a bit outdated, Aweber sits in a sweet spot of being cost effective and easy to use. It has the important features you'd want, without being too feature heavy.

Tips for a Successful Email Marketing Campaign

Welcome series email adoption to grow

2018 will be the year where every savvy email marketer will introduce welcome series into their marketing programs, improving conversions, customer and brand loyalty.


Behavioral triggers to beat like a drum

Behavioral triggers give marketers the tools to track what users do on a website or in email and allows marketing communications to be sent to re-engage users, and hopefully helps you restore them back into your sales funnel.

Tips for a Successful Email Marketing Campaign

Chatbots to help Marketers grow their Email Lists

Customizable bots can be used to effectively engage website users and collect their email addresses. Integrating chatbots into your email marketing program is a must-have for eCommerce retailers in 2018. sits in a sweet spot of being cost effective and easy to use. It has the important features you'd want, without being too feature heavy.
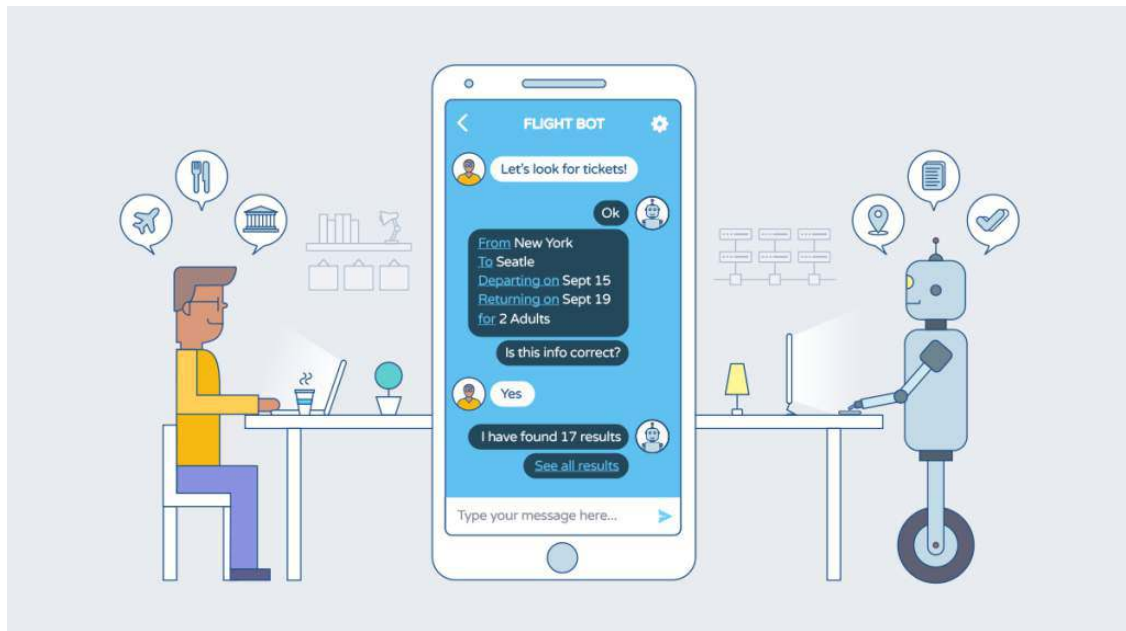
Recommendation engines enter emails

This technology analyzes behavioral patterns of website visitors to predict the products or services they might be interested in. Email is one of the select push channels that'll allow you to suggest similar or complementary products to your customer once they've already left your website.

Predictive analytics will be more prevalent

The next step in evolving your marketing game is to precisely predict when your customers will want to make their next purchase. Predictive analytics will help marketers earn more with what they're spending already by allowing you to send communications that you know your customers want to receive.

Have you designed your Email Marketing strategy? Is your Email Marketing campaign giving you the results you deserve? No ?

Then, contact us today. We are an Internet Marketing Company specializing in Web Development and Online Marketing. We have already helped clients across the world to succeed in their business with our services.

SOCIAL MEDIA ADVERTISING

Trends to Look out for in Social Media Marketing

Every marketer knows social media is one of the most effective ways to expand your reach, connect with your target audience, and grow your business.

As more and more brands expand their reach with social media, the competition on these channels is increasing and people's attention spans are decreasing.

So, how should marketers adjust their social media marketing?

Trends to Look out for in SMM

Instagram Stories Drive Upcoming Instagram Trends
Instagram Stories is a big deal and they're not going away. A huge deal with Instagram Stories is this: accounts with over 10,000 followers can now add a link within the feature. Considering the fact that the only other place you can put a link on Instagram is just the one buried on your profile page, this is a huge deal, as it multiplies buying or inquiry opportunities by orders of magnitude.

Trends to Look out for in Social Media Marketing
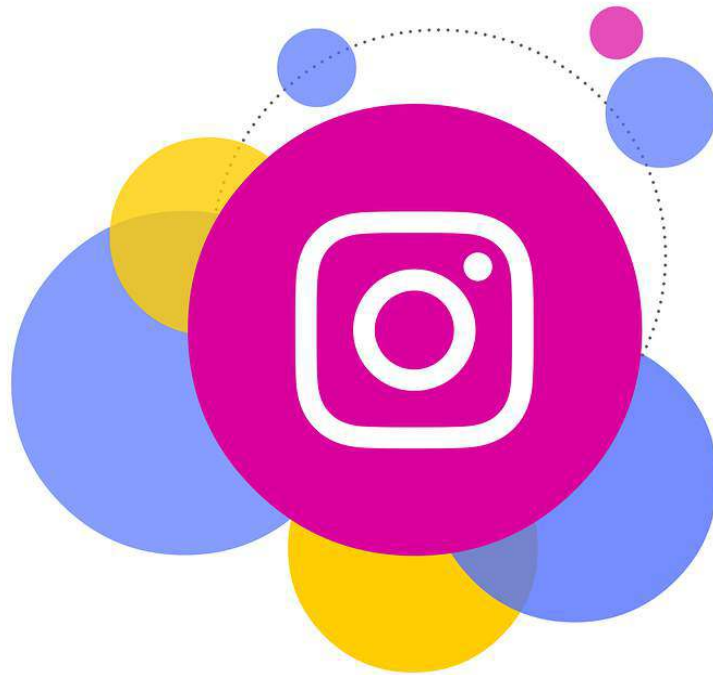
Instagram Stories, in particular, will be relevant from a marketing perspective because, compared to other transitory video platforms, Instagram metrics are eminently trackable.

Influencer Marketing Makes Major Contributions to Social Media Engagement

As Millennials advance their careers, and Generation Z starts theirs, an enormous population's purchasing power is increasing swiftly and starkly. These two groups — who, combined, literally comprise most of the world's population — are uniquely influenced by this marketing method.

Messaging Platforms Make Companies Accessible

There's a simple reason this trend has caught on in the US: It's good for business. **Every year more and more buyers are Millennials and Gen Z.**

Trends to Look out for in Social Media Marketing

Twitter is Going to Change
And they themselves might not even know how just yet.

Twitter has been slowly circling the drain, in some respects, for a long time now. 2017 pulled no punches with the social network, either. Twitter needs to make some big changes to stay relevant, as its growth is the slowest of all the major social media platforms.

Social Platforms See More Hardcore Moderation
The last year or so has forced the hand of several tech and social media titans to intervene and play a more active role in content moderation. Those maneuvers, in retrospect, felt more like damage control than any sort of final solution.

As leveraging social media outlets for marketing first took flight, some were dubious of their staying power. The years since have changed skeptics into believers, and what's on the forefront will clearly and easily amplify the channels' relevance even further.

Social Media Advertising Strategy Tips To Consider

Make a commitment to Social Media

The first thing that businesses and entrepreneurs can do to find success is making a commitment to social media.

It all starts with planning. Create a social media strategy and write it down in order to hold your business accountable. **Your strategy should include a basic company mission statement, content plan and goals. And most importantly, a powerful statement on "why" people would follow you on social media, what kind of content you plan on creating and posting, and what you hope to achieve.**

Show off your personality

The second social media tip for businesses and entrepreneurs is to always (authentically) be you on social media.

Creating a great social media presence isn't only about showing the value of your product or service to your audience. It's about connection and experiences.

The best brands out there share a common point of view with their fans.

Social Media Advertising Strategy Tips To Consider

Listen to Customers rather than Promote
Tip #3 is that great social media programs are built around listening to customers, not promoting to them.

Social media is becoming a customer service platform and people are coming to expect it. The tricky part is, the better you get at social the more engagement you'll get, and in turn, the more comments. So be prepared for an influx of love from your fans!

Focus your efforts on a Select Networks

Social media networks are like shiny new objects. We want to be everywhere at once and try everything because we're sure that this network will be the one for us. **But the fact is we're all strapped for resources.**

So if you try to focus on lots of social networks then you're setting yourself up for a long road ahead. It may seem counterintuitive, but focusing all your efforts on the two to three platforms which give you the best return on investment. Crafting content unique to each platform is critical.

Social Media Advertising Strategy Tips To Consider

Remember that Success follows Passion
Our last tip on the "strategy" side of social media for businesses and entrepreneurs is to **remember that passion helps generate truly great and memorable content.**

Success on Social Media is a long road.
It takes minimum eight months of hard work to get to a point where you feel good about your social media program.

The only way to ensure long-term commitment and that social media doesn't become a burden are to follow your passion. We suggest that for your business, pick a topic that you love and are truly passionate about.

Best Social Media Management Tools

SocialDrift

SocialDrift is the best tool to grow your Instagram followers. Using machine-learning algorithms, SocialDrift sends automated likes, comments or follows that target a specific demographic. This outreach motivates Instagram users to check out your own account, which improves brand awareness and drives followers.

Major influencers and companies like McDonald's are already using SocialDrift to build engaged audiences on Instagram.

Buffer

Rapid fire tweeting can get overwhelming for your audience. That's why over 4 million customers rely on Buffer to manage multiple social media accounts from one place. With Buffer, you can schedule social media posts, monitor conversations and analyze channel performance.

Best of all, Buffer offers a variety of plans designed to fit the needs of any brand, from small businesses to large enterprise organizations.

Best Social Media Management Tools

Owlmetrics

If you're interested in surfacing helpful insights that can be used to grow an Instagram presence, you'll want to check out Owlmetrics. The all-in-one Instagram analytics platform offers users access to rich analytics that can dramatically improve performance.

Information about follower engagement and growth is accessible via a user-friendly dashboard. The platform helps marketers by, among other things, providing data about the optimal time to post to reach your target audience. Owlmetrics also offers features that make it easy to understand what kind of content performs best.

Sprout Social

A good choice for those in need of an enterprise-level social media solution, Sprout Social is used by Dropbox, Soulcycle, and Vice. The platform integrates with most of the major social media networks and empowers users to access analytics, schedule content and provide social media support, all from one place.

Best Social Media Management Tools

AdEspresso

Facebook offers advertisers a variety of targeting options. One option is known as custom audiences. A custom audience is created when a marketer uploads a list of emails to Facebook. Facebook then matches the emails to those used by people on the platform.

This is a particularly powerful type of ad because it allows marketers to create highly personalized journeys that coordinate with things like an email drip campaign. But custom audiences usually require a marketer to manually upload a list of emails to Facebook. Thanks to AdEspresso, marketers can integrate Facebook with a marketing-automation platform to ensure that an up-to-date list of contacts is being served ads.

Are you on social media yet? If you are, is it giving you the right exposure? No ?

Then, contact us today. We are an Internet Marketing Company specializing in Web Development and Online Marketing. We have already helped clients across the world to succeed in their business with our services.